

MICE

Creating memorable events

Why Pieria



- You know you're in Pieria because you have Mt Olympus, the legendary mountain of the gods, on one side of you and a beach-lined 70km coastline on the other. It's a setting like no other in Greece, new to many international visitors and yet rich in history, culture, nature, traditional villages, great food and vineyards. It's perfect for an alternative summer holiday, just a 1hr15min drive from Thessaloniki.
- In Pieria you will find ideal conditions for complete relaxation of body and soul: dynamism and tranquility, at the same time comfortable and unobtrusive service, pleasant experiences that will remain in your memory for many years.
- Traveling around Pieria, one never ceases to be amazed by the uniqueness and charm of the nature of this region, its beautiful landscapes and blue waters inviting coolness. Here, life is in full swing, organically combined with the calm wisdom of the majestic ancient monuments.
- The fortress of Platamon kindly and majestically welcomes all guests arriving in the region and serves as a symbol and precursor of all that delightful that they will see and experience. Everywhere greenery, sandy beaches, picturesque taverns skillfully inscribed in the resort landscapes, white tables served with exotic dishes, right by the lapping sea, take you to the world of fairy tales.



Mount Olympus

In Greek mythology Olympus was regarded as the “home” of the 12 Olympian Gods of the ancient Greek world. It formed itself after the gods defeated the titans in the Titan War, and soon the palace was inhabited by the gods.

The highest peak Mytikas rises to 2,917 metres (9,570 ft)., is one of the highest peaks in Europe in terms of topographic prominence. Climbing Mount Olympus is a non-technical hike, except for the final section from Skala summit to Mitikas summit, which is YDS class 3 rock scramble. Almost 10,000 people climb the mountain each year, most of them starting from the town of Litochoro, which location is on the roots of the mountain.

Mount Olympus is noted for its very rich flora with several species. It is a National Park of Greece and a World’s Biosphere Reserve. It is perfect for those who love nature and alternative activities like trekking, canyoning, rafting, climbing, mountain-biking and paragliding or jeep safari.



Program

Day 1

Arrivals

Day 2

10:00 – 15:00

16.00 – 18:00

Olympus

19:00

Jeep Safari with Food & Wine Tasting

Hike & Paragliding Tandem Flight

Dinner

Day 3

10:00 – 13:00

13.00 – 14:00

14.00 - 16.00

19:00

Dinner

Hike & Swim– Rema Orlia

Lunch at Local Tavern

Visit Archaeological Sites

Day 4

10.30 - 13.00

13.00 – 14:00

14.30 – 16:30

19:00

Dinner

Visit Meteora

Lunch at Local Tavern

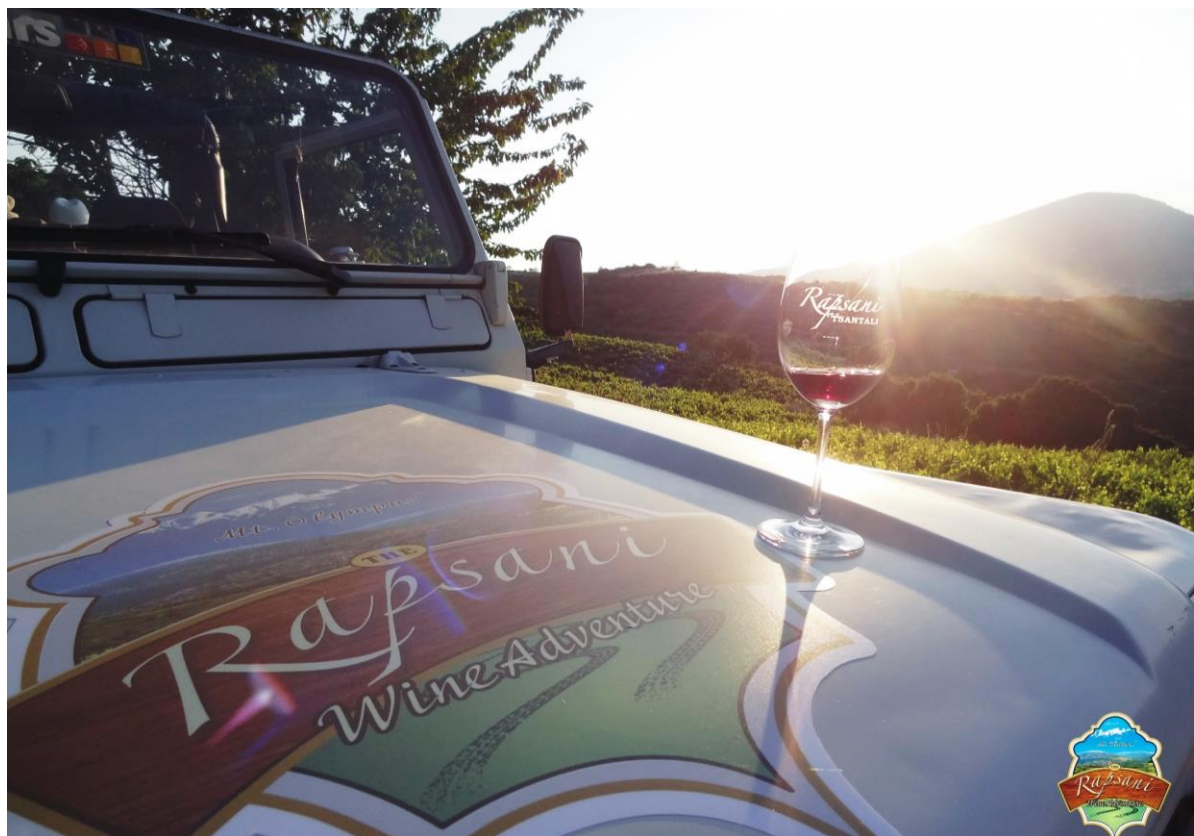
Meteora Rock Climbing Introduction

Day 5

Departures

Day 1

Jeep Safari with Food & Wine Tasting



Jeep Safari with Food & Wine Tasting

There were vineyards in Pieria in antiquity but organized viticulture is a relatively recent introduction, having been embraced by a talented group of wine-makers. There are more than a dozen wineries to visit, any number of which could form an unexpected wine route.

The terrain on the lower slopes of Mt Olympus has proved excellent for growing the international classics (from Chardonnay to Cabernet Sauvignon) as well as local favourites (like Xinomavro). Close to Katerini, head to the villages of Rachi, Ano Agios Ioannis and Kolindros, and to the south there are vineyards in Litochoro and Krania. On the other hand, there are indigenous wines, scattered in three zones, different altitude and conditions, different viticulture methods, yet always the same three grapes of Xinomavro, Krassato and Stavroto.

You will go beyond the standard vineyard tours and wine tastings, every detail had to be carefully planned in order to offer an amazing experiential discovery of this distinctive PDO zone of Greece. Convertible sportscars provide the best “adventurous” means of transportation, springing the participants into action. Moving onwards and upwards from 200 to 750 meters of altitude, wondrous sites keep revealing while the participants get to understand the assets that make the Olympic wines so distinctive.

Paragliding Tandem Flight Olympus



Paragliding Tandem Flight Olympus

It's time to fly!

Enjoy paragliding on a two-seater flight to Olympus, flying over the mountain of Gods, the beautiful sea and the castle of Platamon. It is an unforgettable and unique experience with an amazing view of the horizon towards the highest peaks of the mountains and the beach.

Not everyone has the time to take lessons in order to fly on their own, which is why two-seater flight is a good option for those who would like to fly and experience paragliding. No previous experience is needed to try it.

Adrenaline full but you are completely safe!

Specialized two-seater pilots will be your instructors. After a short briefing at the take-off area, a few steps with the instructor and the flight is a fact. During the flight you don't need to do anything, you just sit comfortably in the seat and enjoy this unique experience.

During the flight we record your experience in high-definition video.



Day 2

Hike & Swim– Rema Orlia



Hike & Swim– Rema Orlia

You are going to hike and discover the fabulous beauty of Olympus! You will reach Orlias Stream, where impressive waterfalls spring up through slopes and rocks and pedestals with crystal clear waters glow under the sunlight.

You will start our hike from Agios Konstantinos which is the entrance to the stream of Orlia on a green path and constantly having the stream next to you.

A stop at the natural spring that exists and a dip in the cool waters is the best for the continuation until we reach the Red Rock Falls. There you will indulge in diving and admire the natural landscape.

You will return by the same path and visit other small natural lakes for swimming, diving and of course sunbathing.



Visit Archaeological Sites



Visit Archaeological Sites

Pieria is remarkably densely dotted with significant archaeological sites. Most of these have been excavated in recent years while at some that are well known antiquities continue to be found. The famed Dion, the prehistoric settlement at Makrighalos, ancient and Byzantine Pydna, the nearby Louloudies site, ancient Livithra are the best-known archaeological sites open to the public.

Dion, an archaeological site of international repute, the “City of Zeus”, the sacred city of the ancient Macedonians, lies on the northeastern slopes of Olympus. Within the bounds of the archaeological park one can stroll among the finds and visit the nearby museum. Many years of extensive excavations have brought to light a plethora of significant finds. Byzantine Pydna, which after the 6th century AD was renamed Kitros, was the most important medieval city in Pieria. The ruins of the castle have been excavated with its interesting fortress architecture and post-Byzantine Episcopal Church.

Day 3

Excursion: Meteora



Meteora

Meteora can be translated as "in the heavens above." And that's just where these six remaining monasteries high up in this bizarre rocky landscape in the middle of Greece are perched.

The Meteora is a rock formation in central Greece hosting one of the largest and most precipitously built complexes of Eastern Orthodox monasteries, second in importance only to Mount Athos. The six monasteries are built on immense natural pillars and hill-like rounded boulders that dominate the local area.



Meteora Rock Climbing Introduction



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The imposing rocks of Meteora rise from the plains of Thessaly, just a few kilometers northwest of the town of Kalampaka. They surely are one of the most amazing places in Greece!

Experience rock climbing in one of the most popular climbing areas of the world, a true mecca for climbing enthusiasts. Top rope routes of 23m height recommended for beginners and intermediate level climbers gets us in contact with the famous rocks of Meteora in the most active way! Our professional climbing guides will provide to you a climbing course and guarantee the safest ways of rock climbing techniques



Enjoy your stay in Pieria

